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FOR IMMEDIATE RELEASE

October 15, 2019

TO: Media, News Directors, Editors, and Producers

**Contact: Michael Morales, Department of Community & Economic Development
509-380-2040 moralesm@pasco-wa.gov**

Subject: Downtown Pasco Development Authority Appoints New Executive Director

The Downtown Pasco Development Authority (DPDA) has appointed Gustavo Gutierrez Gomez to be its new Executive Director. Gutierrez Gomez bested a field of nearly 20 candidates, following a national recruitment process.

Mr. Gutierrez Gomez brings a diverse background in community engagement and economic development, which includes the City of Woodburn, Oregon, and volunteer work as a member of the Woodburn School District Board of Directors, and host of a Spanish language radio show, "Charla Informativa" on Radio Poder 98.3.

"We are thrilled to welcome Gustavo to the Pasco community, and are confident in his ability to build upon the positive momentum in downtown," said Gabriel Portugal, DPDA Board President. "His broad range of skills and experiences are an excellent fit for the needs of our business community."

A native of Colima, Mexico, Gutierrez, studied Business and Marketing from Tecnologico de Colima (Colima Technical Institute); and graduated from Oregon State University, with a Bachelor of Science in Business Administration.

Gutierrez Gomez will be present at the DPDA Board of Directors meeting on Thursday, October 17 at 4:00 pm in the Old Post Office building located at 403 West Lewis Street in Downtown Pasco.

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